

Glass Open Book



Lorena Casiano

Company: Fama by Vitro
Job title: Marketing Coordinator
Languages: English, Spanish
Location: Mexico

Contact information:

Business phone number: +52 8134840786
Business email: lcasianoa@vitro.com

Work experience

Company: Fama by Vitro
Job title: Marketing Coordinator
Apr 2022 - Present (3 yrs 8 mos)
Responsibilities: Implements marketing and advertising campaigns by assembling and analyzing sales forecasts; preparing marketing and advertising strategies, plans.

Education

School: Universidad Tecmilenio
Master, Business Management - Marketing Specialis
2019 - Student

About me

Statement: More than 6 years of experience in marketing, an expert in B2B strategies, traditional and digital marketing, communication, and public relations.